

ORCID: 0000-0003-4408-5459

ResearchGate: <https://www.researchgate.net/profile/Michaela-Hromkova>

Assoc. prof. Michaela Gašparová (Hromková), Ph. D is an associate professor at the Faculty of Health Care and Social Work of Trnava University in Trnava. In her teaching and research activities, she focuses on management in social services, marketing, social entrepreneurship, financing and fundraising, as well as new trends in the field of social services management (particularly human resource management and employer branding) and the issue of social services for people with disabilities. She is a member of ERIS (the European Research Institute for Social Work), lectures at several foreign universities, serves as a reviewer for scientific and professional journals, and has worked on five domestic projects and one international FP7 project, in which she acted as a project coordinator. She is the author or co-author of five scientific monographs, six university textbooks, and numerous scientific articles.

Publications:

Monographs:

ID: 445761 | **Personálny marketing a employer branding v mimovládnom a komerčnom sektore na Slovensku / Personal marketing and employer branding in NGO and business sector in Slovakia.** Hromková, M. Trnava: Trnava University in Trnava. Typi Universitatis Tyrnaviensis, SAV, 2021. – 203 p. ISBN 978-80-568-0245-8.

ID: 425412 | **Personálny manažment a riadenie ľudských zdrojov v mimovládnom sektore na Slovensku/ Personal management and human resources in NGO and business sector in Slovakia.** Hromková, M. Trnava: Trnava University in Trnava. Typi Universitatis Tyrnaviensis, SAV, 2021. – 89 p. ISBN 978-80-568-0244-1.

ID: 144766 | **Strategické plánovanie v sociálnych službách / Strategic planning in social services.** Hromková, M.; Vaverčáková, M.; Pleuková, J. Trnava: Trnava University in Trnava, SAV, 2019. – 241 p. ISBN 978-80-568-0174-1.

ID: 66632 | **Včasná intervencia, vývoj, súčasný stav a teoretické východiská / Early childhood intervention, development, current state and theoretical backgrounds.** Slaná, M.; Hromková, M.; Molnárová Letovancová, K.; Trnava: Trnava University in Trnava, SAV, 2017. – 198 p. ISBN 978-80-568-0084-3.

ID: 269684 | **Sociálne služby, vývoj, súčasný stav a možnosti merania ich kvality / Social services, development, current state and possibilities of measuring their quality.** Levická, J. Levická, K.; Slaná, M.; Hromková, M.; Trnava: Typi Universitatis Tyrnaviensis, SAV, 2013. – 101 p. ISBN 978-80-8082-738-0.

University textbooks:

ID: 437016 | **Ekonomika a ekonomika rodiny pre sociálnych pracovníkov / Economy and economy of family for social workers.** Vaverčáková, M.; Hromková, M.; Trnava: Trnavská univerzita v Trnave. Typi Universitatis Tyrnaviensis, SAV, 2021. – 115 p. ISBN 978-80-568-0241-0. – DOI 10.31262/978-80-568-0241-0/2021.

ID: 214986 | **Terapeutické koncepty pomoci vo včasnej intervencii / Therapeutical concepts of help in early childhood intervention.** Slaná, M.; Kováčová, B.; Molnárová Letovancová, K.; Hromková, M.; Hrčová, J.; Trnava: Trnava university in Trnava, 2020. – 153 p. ISBN 978-80-568-0267-0. – DOI 10.31262/978-80-568-0267-0/2020.

ID: 116095 | **Ako postupovať pri vstupe do pracovného pomeru: riadenie ľudských zdrojov a personálny marketing / How to Proceed When Entering an Employment Relationship: Human Resource Management and Personnel Marketing.** Vaverčáková, M.; Hromková, M. – 1. edition. – Trnava: Trnava University in Trnava, 2019. – 86 p. ISBN 978-80-568-0186-4.

ID: 102664 | **Manažment v sociálnej práci / Management in social work.** Vaverčáková, M.; Hromková, M. Trnava: Trnava University in Trnava, 2018. – 84 p. ISBN (online) 978-80-568-0136-9.

ID: 102681 | **Riadenie ľudských zdrojov / Human resource management.** Vaverčáková, M.; Hromková, M. Trnava: Trnava University in Trnava, 2018. – 79 p. ISBN 978-80-568-0135-2.

ID: 102652 | **Marketing a fundraising v sociálnych službách / Marketing and fundraising in social services.** Hromková, M.; Vaverčáková, M.; Trnava: Trnava University in Trnava, 2018. – 136 p. ISBN 978-80-568-0137-6.

Scientific articles:

ID: 304698 | **Postupy a techniky včasnej intervencie u detí s detskou mozgovou obrnou / Procedures and Techniques of Early Childhood Intervention for Children with Cerebral Palsy.** Dobříková, P.; Hromková, M.; Predáčová, S.; Kolková, B. – SCO. In: *Sociální práce*. Brno: National Center for Family. Association of Educators in Social Work – ISSN 1213-6204. – ISSN (online) 1805-885X. – Vol. 21, No. 2 (2021), p. 5-19.

ID: 180702 | **Research into the needs of families who have children with Down syndrome (in the Slovak framework)** / Slaná, M.; Molnárová Letovancová, K.; Dobříková, P.; Hromková, M. DOI 10.32725/kont.2020.005. SCO; WOS CC. In: *Kontakt*. České Budějovice: Jihočeská univerzita in České Budějovice. – ISSN 1212-4117. – ISSN (online) 1804-7122. – Vol. 22, No. 1 (2020), p. 60-67.

ID: 220620 | **Rodina s dieťaťom s chronickým ochorením / Family with a child with chronic illness.** Hromková, M. In: *Rodina s dieťaťom s postihnutím vo včasnej starostlivosti (Family with a child with disability in early childhood intervention)*. Ružomberok: Catholic University in Ružomberok. VERBUM. 2020. – ISBN 978-80-561-0775-1, p. 116-140.

ID: 141386 | **Emotional well-being and social support as important factors affecting the quality of life of parents of a child with cerebral palsy** / Molnárová Letovancová, K.; Slaná, M.; Hromková, M. DOI 10.20396/sss.v18i0.8656805. In: *Serviço Social e Saúde*. Brazil: Universidade Estadual de Campinas. – ISSN 1676-6806. – ISSN online 2446-5992. – No. 18 (2019), e019002, p. 1-14.